

### BEFORE YOU START

- Make sure that your Digimura is intact and has not been damaged in transit.
- For best results use the Murabond products and follow the instructions to the tee.
- Make sure that you have adequate lighting – so that you can inspect the material properly while you are hanging it and after it is in position. The cool thing is that it is re-positionable – so if something has gone slightly awry – you can sort it there and then.
- Make sure that the area you are hanging Digimura is at least 12°C (55°F) ... and as you are using an adhesive paste on the walls, make sure that there is good ventilation.
- If you have a problem with Digimura, and don't think you can achieve your creative vision – STOP — put the Digimura down, and back away from the surface, as no returns can be accepted for more than three drops once the material has been cut. Oh, and keep life simple by hanging on to all labels until the job has been completed.

### SURFACE PREPARATION

- Brush off area to be covered with a stiff bristle brush to remove all dirt and loose material.
- All surface marks should be removed using a detergent solution. Allow to dry thoroughly before applying Digimura.
- Anything really gross like mould or algae on the surface should be treated with distain and a fungicidal wash following instructions on the product. Allow to dry thoroughly before applying Digimura.
- Any holes, cracks or defects in the surface should be filled with a good quality filler, smoothed out and allowed to dry.
- Just remember ... a dry surface is the right surface – so if you have to make repairs ... be patient! And let it dry.

### SURFACE SCIENCE FOR DIGIMURA

- **Uncoated absorbent surfaces:**  
Apply one coat of Murabond primer, diluted 1 part primer to 3 parts clean water. Allow to dry thoroughly.
- **Coated absorbant surfaces:**  
Very Important! Multi-coats may impair the porosity of the surface and affect adhesion. If you are in any doubt whatsoever, or an oil-based paint has been used on the surface, please phone our technical advisors at the customer service office on: +44 8705 117 118.

But if you are confident to move on ... ensure all surfaces are dry in depth and apply one coat of Murabond primer — 1 part primer to 1 part clean water. Allow to dry thoroughly.

Now apply Digimura to the surface using Murabond Easystrip adhesive making sure to treat one drop area at a time. Hang Digimura in the direction of the design and butt join or overlap and trim subsequent drops as required.

- **Non-absorbent surfaces**  
Very important! If the surface is cement or concrete or is unstable in any way ... you should give our technical team a call on +44 8705 117 118 for a bit of advice (they are very friendly people) . But basically, any filled, patched or absorbent areas should be made smooth and equalised in colour and absorbency with a similar pigmented oil-based paint.

Now apply Digimura to the surface using Murabond Sealed Surface Adhesive\*, pasting the adhesive onto the surface of the wall. Hang Digimura in the direction of the design and butt join or overlap and trim subsequent drops as required.

- \* Murabond Sealed Surface Adhesive should be applied one drop at a time to keep or it will end up getting messy . If you are hanging on uncoated plasterboard you must use Murabond Easystrip Adhesive.

### HANGING SCIENCE FOR DIGIMURA

- Apply undiluted adhesive to the surface to be covered using a medium-pile paint roller. Only paste one drop area at a time.
- Use a soft spatula to apply Digimura to the prepared surface using a smooth up-and-down motion. Take care not to squeeze the adhesive out at the edges.
- Let Digimura settle for about 15 minutes before trimming the top and bottom.
- If you want to butt join drops of Digimura, align the design top to bottom and work away from the butted edge with the same up-and-down motion using your handy spatula. You can also safely seal the butt joins using a small rubber roller along the join. But go easy with the roller as overworking the join could cause the edges to fray.
- If you want to overlap and trim Digimura, overlap sufficiently to match up the design and then trim down the middle. If you don't want to join it up straight away, turn back the edges by about 5cm (2") until you are ready to make the join with the next drop of Digimura.

### STRIPPING AND REMOVAL OF DIGIMURA

Digimura can be removed dry without causing damage to the wall surface (assuming that the wall surface is stable or has been made stable prior to application). You may find, however, that the non-woven backing splits as you take down the Digimura, and bits get left behind on the surface ... not a problem ... they can easily be removed by soaking them in warm water mixed with a mild household detergent and gently working the pesky puppies off the surface with a wallcovering stripping knife.

Note:- This product is not factory trimmed and as such has selvage on both edges - this allows for both butt joining or overlap and trim subject to printing.



**strippable**



**butt join**



**paste the wall**



**overlap & trim join**

If you have any problems hanging or removing Digimura or get stuck in any way – please call our technical people at Muraspec for friendly advice and further assistance. Telephone: +44 8705 117 118 / Fax: +44 8705 329 020

Digimura and Muramour are manufactured in the UK by Muraspec.

Exclusive distribution for Digimura and Muramour in the UK and Ireland is through Papergraphics ([www.paper-graphics.com](http://www.paper-graphics.com))

For the rest of Europe, Digimura and Muramour are distributed by Craftecazon ([www.craftecazon.com](http://www.craftecazon.com))

The trademarks of both Digimura and Muramour are owned by Diva Europe Ltd.

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- For best results use the Murabond products and follow the instructions to the T.
- Make sure that you have adequate lighting – so that you can inspect the material properly while you are hanging it and after it is in position. The cool thing is that it is re-positionable – so if something has gone slightly awry – you can sort it there and then.
- Make sure that the area you are hanging Muramour is at least 12°C (55°F) ... and as you are using an adhesive paste on the walls, make sure that there is good ventilation.
- Do not mix material from different batches on the same wall.
- If you have a problem with Muramour, and don't think you can achieve your creative vision – STOP — put the Muramour down, and back away from the surface, as no returns can be accepted for more than three drops once the material has been cut. Oh, and keep life simple by hanging on to all labels until the job has been completed.

## SURFACE PREPARATION

- Brush off area to be covered with a stiff bristle brush to remove all dirt and loose material.
- All surface marks should be removed using a detergent solution.
- Allow to dry thoroughly before applying Muramour.
- Anything really gross like mould or algae on the surface should be treated with distain and a fungicidal wash following instructions on the product. Allow to dry thoroughly before applying Muramour.
- Any holes, cracks or defects in the surface should be filled with a good quality filler, smoothed out and allowed to dry.
- Just remember ... a dry surface is the right surface – so if you have to make repairs ... be patient! And let it dry.

## SURFACE SCIENCE FOR MURAMOUR

- **Uncoated absorbent surfaces:**  
Apply one coat of Murabond primer, diluted 1part primer to 3 parts clean water. Allow to dry thoroughly.
- **Coated absorbent surfaces:**  
Very Important! Multi-coats may impair the porosity of the surface and affect adhesion. If you are in any doubt whatsoever, or an oil-based paint has been used on the surface, please phone our technical advisors at the customer service office on: +44 8705 117 118.

But if you are confident to move on ... ensure all surfaces are dry in depth and apply one coat of Murabond primer - 1 part primer to 1 part clean water. Allow to dry thoroughly.

Hang using Murabond Light adhesive.

- **Non-absorbent surfaces:**  
Very important! If the surface is cement or concrete or is unstable in any way ... you should give our technical team a call on +44 8705 117 118 for a bit of advice (they are very friendly people). But basically, any filled, patched or absorbent areas should be made smooth and equalised in colour and absorbency with a similar pigmented oil-based paint.

Hang using Murabond Sealed Surface adhesive\*.

- \* Murabond Sealed Surface adhesive should be applied one drop at a time to keep or it will end up getting messy. If you are hanging on uncoated plasterboard you must use Murabond Easystrip adhesive.

## HANGING SCIENCE FOR MURAMOUR

- Wet the back of the material using clean water and a decorators sponge ensuring it is evenly wet. Fold top to bottom and allow to soak for 15 minutes before hanging.
- Apply undiluted adhesive to the surface to be covered using a medium-pile paint roller. Only paste one drop area at a time.
- Use a soft spatula to apply Muramour to the prepared surface using a smooth up-and-down motion. Take care not to squeeze the adhesive out at the edges.
- Let Muramour settle for about 15 minutes before trimming the top and bottom.
- When overlapping and trimming Muramour, overlap sufficiently to match up the design and then trim down the middle ensuring that protective plastic strips are used to protect the wall. If you don't want to join it up straight away, turn back the edges by about 5cm (2") until you are ready to make the join with the next drop of Muramour.

## STRIPPING AND REMOVAL OF MURAMOUR

When stripping Muramour the paper backing will split, the remaining paper can be removed by soaking or steam stripping.

Note:- This product is not factory trimmed and as such has selvage on both edges - this allows for both butt joining or overlap and trim subject to printing.



peelable



butt join



paste the wall



overlap & trim join

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