

Silver Bullet Application Guide

Large Format Pro Wall Primer



DécorMark products are manufactured to high tolerances. In comparison, walls typically have highly variable surfaces, and can offer a low bond strength. Silver Bullet Pro Wall Primer has been uniquely developed for large format décor print applications to overcome this problem.

1. Surface Preparation.

- Surfaces must be free of dust and debris before applying the primer.
- Scrape over the area to be applied to with a steel spatula to remove any raised objects.
- Fill any holes with appropriate filler and sand smooth when dry.
- Wipe down with a damp cloth and allow to dry.

2. Application Temperature.

- Between 10°C and 32°C.

3. Application Tools.

- Brush: For best results use a quality 3" synthetic type. Do not overload the brush or the primer will drip and run on vertical and overhead applications.
- Roller: Use a roller with a medium pile microfibre sleeve. Apply Pro Primer to walls from the bottom up to prevent product from running down the wall.
- Paint scuttle
- Optional: paint scuttle liners -will increase speed of application and reduce clean-up time.

4. Application.

- Pour SilverBullet into a paint scuttle.
- Load your brush with primer.
- Apply around all the perimeter edges of the area to be applied to.
- Once all edges are primed, load your roller with primer.
- Tip the roller from side to side to allow excess to drip away.
- Apply to the wall using a slow steady motion.
- When the whole area has an even coverage allow to dry*.

5. Drying Time.

- Pro Primer is touch dry in 30 minutes.
- Note, It is critical that the primer is completely dry especially when installing self adhesive films.
- Any moisture still present may cause adhesion problems
- If installation has to be carried out on the same day of priming the drying out process can be increased by adding some gentle heat.
- When applying paste-up media the drying time is not as critical, just wait until touch dry.

6. Cleaning Up.

- Clean up spills and drips with a wet, soapy cloth or rag.
- Application tools should be washed in warm, soapy water immediately after use.

ProPrimer is effective on the following surfaces.

- Bare plaster
- Jointed and taped plasterboard walls
- Non Gloss Paints
- OSB and MDF panels
- Traditional porous wallpaper
- The primer dries with a slight sheen which helps self-adhesive media types adhere to it successfully.
- In our experience, you will only need one coat of primer when installing high-tack media over it. However, you may need two coats if installing standard self-adhesive media, depending on the porosity of the surface. Always test if unsure.

ProPrimer is not suitable for the following sealed surfaces.

- Formica
- PVC coated print media
- Vinyl
- Acrylics/Laminates
- Glass
- Gloss paint
- As the primer dries with a slight sheen, it is not recommended for use when applying cut-out graphics/text etc. A work around for this is to mask out (use paint mask vinyl) and prime the areas where the graphics will go to ensure a solid installation.



SILVERBULLET®
LARGE FORMAT PRO PRIMER

*Depending on wall surface more than 1 coat may be needed.

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