

myMEDIA 5574 FloorLam Premium

Product Description

myMEDIA 5574 FloorLam Premium is a matt, textured, transparent PVC laminate specially developed for floor advertising. The low-reflection laminate has excellent protection against abrasion and dirt. It meets the slip resistance requirements of DIN 51130 and BGR 181, rating group R11 for indoor and outdoor use (light moisture, but no direct wetness or precipitation, such as use in elevated and underground car parks). The R11 slip resistance also makes it possible to mark floors in storage rooms for oils and greases, for example. In outdoor use, the laminate is durable for up to one year (as graphic/display laminate). The product is additionally protected by liability insurance.

Physical Characteristics

Front material	Slip-resistant special soft PVC film	
Thickness / Weight	170 µm	
Colour / Finish	Transparent, textured, matt	
Adhesive	Solvent-free, permanent pure acrylic adhesive	
Liner	One-sided siliconised paper, white, 63 g/m ²	
Service life floor graphics	Up to 6 months as floor laminate indoor/outdoor (depending on use)	
Durability	Up to 1 year outdoors as graphic/display laminate, (vertical exposure)	
Application temperature	>=+15°C	
Temperature range	-40°C to +80°C	
Adhesion after 24h	> 9 N/25 mm	FINAT FTM1
Slip resistance	R11	DIN 51130

Printing Method

Compatible inks	Not recommended
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Processing and converting

Lamination	Cold
Laminating temperature	+15°C to +35°C
Laminating speed	0 to 2 m/min.

Storage

Shelf life	Up to 1 year in unopened original packaging
Storage conditions	+18°C to +25°C at 50-60% relative humidity

Advantages and features

- Slip resistance R11 certified according to DIN 51130
- Suitable for outdoor use
- Highly scratch resistant
- Good abrasion resistance
- Anti-reflective
- Also suitable for protecting roll-ups and pop-ups
- Very good laminating properties and processability
- Great resistance to moisture, solvents and ageing

Applications

- Outdoor floor advertising
- Indoor floor advertising
- Anti-slip markings / strips
- Anti-slip applications (e.g. tablets, trays)
- Roll-ups
- Pop-ups
- Anti-reflective graphics indoors and outdoors
- Applications with scratch-resistant surface

Important Notice

Information on physical and chemical characteristics is based upon tests, practical knowledge and experience. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Because of the variety of uses and applications, the purchasers should independently determine, prior to use, the suitability of this material to their specific use and carefully consider the suitability and performance of the product. The purchaser shall assume all risks for any use and application of the material. All specifications and technical data are subject to change without prior notice, errors and omissions expected. All warranty matters are regulated by our general terms and conditions.